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**CHILE**  
SUPERINTENDENCIA DE  
SEGURIDAD SOCIAL

# “Chilean Government advances in SR”

Government Stakeholder Group Workshop:  
*Future Challenges to Social Responsibility*

May 14, 2010

Copenhagen, Denmark

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# Agenda

- I. National context for SR
- II. SR Advances in Chile





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# *Chile signs up as first OECD member in South America*

ORGANISATION  
FOR ECONOMIC  
CO-OPERATION  
AND DEVELOPMENT



- **January 2010:** former President Bachelet hailed Chile's accession to the OECD as "the start of a new road towards the future that opens new and great opportunities to advance more rapidly" towards the ranks of the world's developed countries.



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# former President Bachelet on SR

“Implementaremos una Política de Compras Públicas Ambientalmente Amigable, a través de la cual incentivaremos la disposición adecuada de los computadores y baterías utilizadas por el sector público. Ampliaremos el reciclaje de papel en las oficinas públicas e incentivaremos el uso de productos biodegradables. Y, por cierto, esperamos que este ejemplo motive a las empresas”.

**Presidenta Bachelet, discurso 21 de mayo 2008.**

“... debemos hacer del trabajo decente un imperativo ético como sociedad y debemos fortalecer la responsabilidad social empresarial”.

**Presidenta Bachelet, discurso 21 de mayo 2007.**

“... podemos avanzar en dos frentes: Promover la adopción voluntaria de conductas responsables, pero apoyarlas a través de iniciativas financiadas por el gobierno. Ya tenemos, por ejemplo, los acuerdos de Producción Limpia, o los recursos de Corfo para certificación. Tenemos el ejemplo del gobierno británico, que tiene un departamento y una pagina web con recomendaciones en materia de responsabilidad social de las empresas. Sin necesidad de crear una gran burocracia, podemos trabajar con los gremios para promover más la responsabilidad social de las empresas entre sus asociados. Pero lo más importante es el ejemplo del gobierno en esta materia...”

**Presidenta Michelle Bachelet, 2006.**



## II. SR Advances in Chile





# Chilean standards related to SR



- **NCh3150.Of2009** Ethics guidelines for public interest organizations;
- **NCh3164.2008** Guidelines for the development of standards that consider the needs of the elderly and disabled people;
- **NCh3185.2009** Development of service standards - Recommendations for addressing consumer issues;
- **NCh3093.c2007** Information on purchase of goods and services to consumers;
- **NCh3188.c2009** Guidelines for addressing environmental aspects in product standards.



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# SR Reports





# Reporting in APEC countries

Spain	128	Belgium	10	Luxembourg	3
<b>USA</b>	<b>110</b>	<b>China</b>	<b>12</b>	Andorra	2
South Africa	82	Finland	12	Bolivia	2
Brazil	69	Greece	11	Croatia	2
<b>Australia</b>	<b>59</b>	Norway	11	<b>Hong Kong</b>	<b>2</b>
<b>Japan</b>	<b>51</b>	<b>Russia</b>	<b>11</b>	Ireland	2
United Kingdom	46	<b>Mexico</b>	<b>10</b>	<b>Thailand</b>	<b>2</b>
Germany	42	Hungary	8	Turkey	2
<b>Canada</b>	<b>40</b>	<b>New Zealand</b>	<b>8</b>	United Arab Emirates	2
Italy	39	<b>Taiwan</b>	<b>8</b>	Czech Republic	1
Netherlands	39	Colombia	7	Jordan	1
<b>Republic of Korea</b>	<b>39</b>	Denmark	7	Pakistan	1
France	27	<b>Indonesia</b>	<b>7</b>	<b>Papua New Guinea</b>	<b>1</b>
Switzerland	27	Ecuador	6	Saudi Arabia	1
<b>Chile</b>	<b>26</b>	Argentina	5	<b>Singapore</b>	<b>1</b>
Sweden	21	<b>Peru</b>	<b>5</b>	Venezuela	1
India	19	<b>Phillipines</b>	<b>5</b>	<b>Brunei Darussalam</b>	<b>0</b>
Portugal	18	Israel	4	<b>Vietnam</b>	<b>0</b>
Austria	16	<b>Malaysia</b>	<b>4</b>		





# Chilean Government SR Advances

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- Public Sector Social Responsibility Committee
- Code of Good Labour Practices (CPBL)
- Monthly Seminars on Government and SR
- Ministry of Defense SR Policy
- Energy Efficient Public Procurement - PPEE
- SR Workshops for Labour Union leaders
- Social Dialogue events on Risk Prevention and Occupational Health and Safety
- National Climate Change Plan

# Chilecompra: Sustainable Public Procurement (SPP)

- SPP Council established in 2009 – launch of first draft of public policy
- National Seminar on SPP - live participation from ESDN and Wolfram T.
- Constitution of Pilot Project 2010:
  - **Main Objective** is to validate practices and relevant actions to implement sustainable procurement in the public market and build a policy to provide guidelines and specific actions for implementing bodies involved in sustainable procurement.
  - **Specific Objectives:**
    - a. Identify government agencies that have integrated SR into their management practices, especially in the field of sustainable procurement.
    - b. Carry out a survey of the SPP practices and criteria that are currently being implemented in various government agencies.
    - c. Promote the identified practices and educate about the benefits of sustainable procurement for all public sector institutions.
    - d. Analyze the next steps to move towards sustainable public procurement on a more massive level in the Chilean Government through inclusion of these variables.

## a) Institutional Mission

- Guarantee Occupational Safety and Health to our members, through preventive actions to improve risk management, delivery of recovery services for health, and economic mitigation of damage from accidents and diseases, all within the larger framework of social responsibility.



*Responsabilidad Social no es cambiar lo que hacemos, sino el cómo lo hacemos*

**ISL, trabajando día a día para ser socialmente más responsables**



# Declaration of SR Policy in ISL

"The Institute for Occupational Safety is committed to take an active role in integrating the principles and practices of SR, consistent with that promoted by the Government of Chile.

This role benefits the quality of work life of our employees, our clients participate as citizens in the improvement of products and services, all contributing to the larger objective of sustainable development based on the pillars of decent work."



*Responsabilidad Social no es cambiar lo que hacemos, sino el cómo lo hacemos*

**ISL**, trabajando día a día para ser socialmente más responsables

# SR Training for Labour Unions

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## Objectives:

- Disseminate and train local leaders from trade unions on the scope of ISO 26000, so that they become proactive actors and participate in the implementation of SR within their companies and organizations.
- Encourage unions to be more aware of their own practices, allowing them to achieve the integration of Social Responsibility in their internal management.

\*Coordinated by the Labour Ministry

# Guide for Public Sector Social Responsibility

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- ➔ To align public sector institutions with the future ISO 26000. In 2008 the Social Responsibility Committee of the Public Sector was formed and coordinated by the Ministry of Labour and Social Security Division.
  
- ➔ This Committee was composed of one representative from each Ministry and had as its main task to identify the principles and practices of SR applicable to public sector institutions, and then to integrate, implement, and promote socially responsible practices within each division.
  
- ➔ The final product of this committee will be publishing a Guide for Public Sector Social Responsibility in 2010.



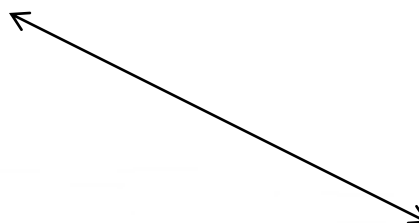
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# Guide for Public Sector Social Responsibility

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## Priority Stakeholders:

- Public Sector Employees
- Users/Beneficiaries
- Suppliers
- Citizens



## Action Areas:

- Labour Practices
- Issues with Users
  - Environment
- Fair Operating Practices



## a next step ...

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- Embassies in developing countries have a role to spread the SR policies implemented in their own countries:
  - Norwegian, Canadian, US, British
  - What's done at home vs. abroad
  - Role of developing countries to take part in the discussions at the end of the value chain
  - Assemble a national committee





# Challenges ahead for ISO 26000 in Chile

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- Industry Group participation;
- Training in ISO 26000 for under-represented groups like Consumers and Labour Unions;
- Better government coordination for ISO 26000 dissemination in the public sector institutions;
- Next steps for both the Mirror Committee representatives and the standards body (INN) to support integration of ISO 26000 on a national level.



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# Thank you – Muchas gracias



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